

IDEA 2025

International Doctoral Economics Assembly

1st International Scientific Conference for Doctoral Students

March 20 – 21, 2025

Košice, Slovakia

organized by

Faculty of Economics, Technical University of Košice

Conference program



Faculty of Economics



Thursday (March 20, 2025)

09:00	-	09:10	Opening of the conference Assoc. Prof. Dr. Peter DŽUPKA Vice Dean for Research, Science and Doctoral Studies, Faculty of Economics of Technical University of Košice, Slovakia
09:10	-	10:10	Session I.: Banking and Financial Risk (Room 218) Chair: Assoc. Prof. Dr. Kristína KOČIŠOVÁ
09:10	-	09:30	Noémi Filičková , <i>Technical University of Košice</i> A Systematic Literature Review of Systemic Risk
09:30	-	09:50	Katarína Drábová , <i>Technical University of Košice</i> Profiling Typical Bank Clients in Slovakia: A Personality and Demographic Analysis
09:50	-	10:10	Karina Zhemelko , <i>Technical University of Košice</i> Bibliometric Study of the Interest Rate Pass-through
10:10	-	10:20	Coffee Break
10:20	-	11:40	Session II.: Finance and Innovation (Room 218) Chair: Assoc. Prof. Dr. Jozef GLOVA
10:20	-	10:40	Benjamin Pavlov , <i>Technical University of Košice</i> Data-Driven Customer Insights: A Bibliometric Analysis of CRM, Machine Learning, and Customer Behavior
10:40	-	11:00	Alina Palamarchuk , <i>Technical University of Košice</i> Microfinance in V4 Countries: A Bibliometric Analysis
11:00	-	11:20	Dominika Falisová , <i>Technical University of Košice</i> Evaluating the Effect of Investment Incentives in the Czech Republic
11:20	-	11:40	Romana Rončáková , <i>Technical University of Košice</i> A Decade of Innovation in Slovakia: Analyzing EIS Indicators from 2015 to 2024
11:40	-	12:40	Lunch
12:40	-	13:40	Session III.: Taxation and Innovation (Room 218) Chair: Assoc. Prof. Dr. Lenka MALIČKÁ
12:40	-	13:00	Dominika Jusková , <i>Technical University of Košice</i> Public Debt Determinants: Trends and Insights from a Bibliometric Analysis
13:00	-	13:20	Zuzana Bobček , <i>Technical University of Košice</i> Corporate Effective Tax Rate in Slovakia
13:20	-	13:40	Šimon Uličný , <i>Technical University of Košice</i> (online) Analysis of Differences in Corporate Tax Rates in the EU Countries, Using Stochastic Dominance Analysis
13:40	-	14:00	Kinga Oszust , <i>Rzeszów University of Technology</i> (online) Visual Identification System as an Element of Brand Image Building in Social Media
14:00	-	14:20	Dominika Falisová , <i>Technical University of Košice</i> Innovation Expenditures of Industrial Enterprises of Selected EU Countries

Friday (March 21, 2025)

09:00 - 10:20

Session IV.: Challenges in Economics

(Room 222)

Chair: Assoc. Prof. Dr. Matúš KUBÁK

09:00 - 09:20

Tobias Tilgner, *Bratislava University of Economics and Management* (online)

Ethics in International Business and the Introduction of the Digital Euro

09:20 - 09:40

Ivana Andrejkovičová, *Technical University of Košice* (online)

Tax Competitiveness in the Context of Corporate Taxation

09:40 - 10:00

Simona Tóthová, *Technical University of Košice* (online)

Housing Affordability and Income Inequality

10:00 - 10:20

Ina Wunderlich, *KPMG Switzerland* (online)

Artificial Intelligence in Consulting

10:20 - 10:40

Ewelina Nycz, *Rzeszów University of Technology* (online)

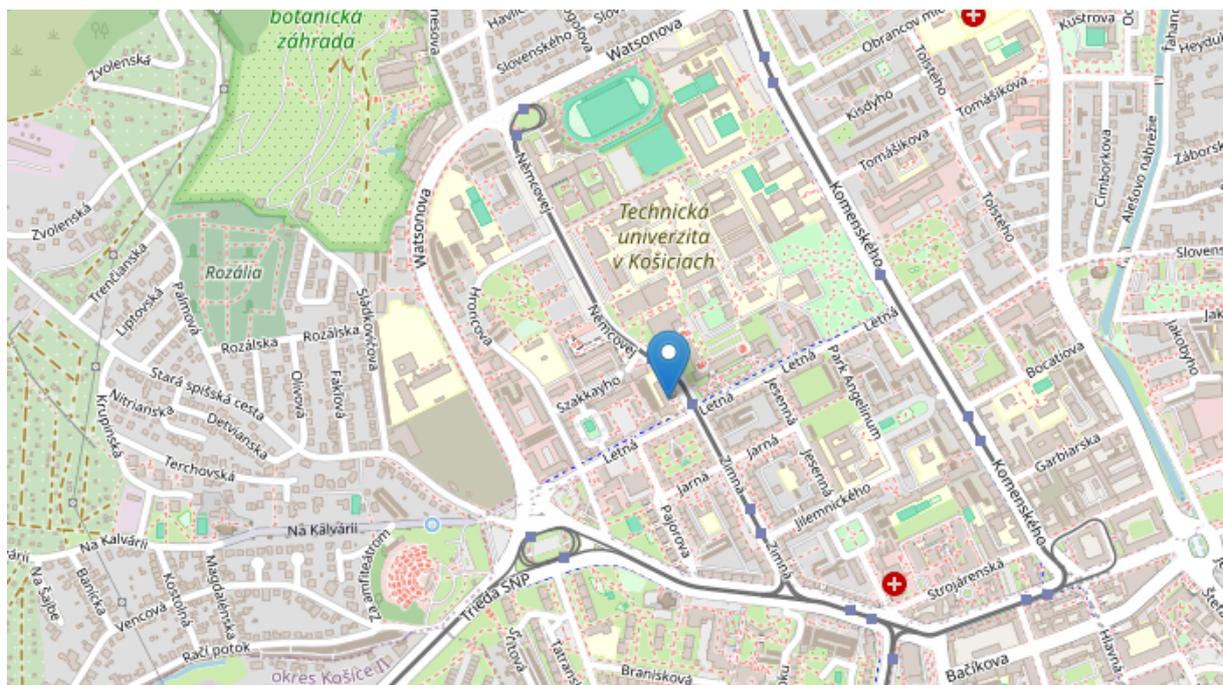
10:40 - 11:00

Tamara Petriková, *Technical University of Košice* (online)

Understanding Financial Exclusion: A Global Analysis

Conference Venue:

Technical University of Košice, Faculty of Economics, Nĕmcovej 32, Košice



Online access:

Participants joining remotely can access the session using the following Webex link:

Meeting ID: 1378492497

Link: <https://tuke.webex.com/meet/idea2025>

Each presentation in sessions is allocated up to 15 minutes for presentation and 5 minutes for discussion.

Conference program is subject to change.